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 Attorneys for Plaintiff
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7
 8 UNITED STATES DISTRICT COURT
 9 FOR THE NORTHERN DISTRICT OF CALIFORNIA
 10

11 LEVI STRAUSS & CO.,

12 Plaintiff,

13 v.

14 THE WET SEAL, INC.,

15 Defendant.
 16

Case No. C 12-00293 NC

**PLAINTIFF LEVI STRAUSS & CO.'S
 REQUEST TO CONTINUE CASE
 MANAGEMENT CONFERENCE AND
 CASE MANAGEMENT DATES;
 [PROPOSED] ORDER AS MODIFIED**

**CMC Date: May 2, 2012
 CMC Time: 10:00 a.m.**

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 18 Levi Strauss & Co. ("LS&Co.") filed its complaint on January 19, 2012. Because counsel for
 19 both parties continue to discuss the possibility of settlement in lieu of pursuing litigation, LS&Co.
 20 has not yet served the complaint. The deadline for service of the complaint is May 18, 2012,
 21 pursuant to Federal Rule of Civil Procedure 4(m).

22 In light of the fact that the complaint has not been served, and to facilitate ongoing,
 23 productive settlement discussions, LS&Co. respectfully requests that the following deadlines be
 24 continued as indicated below, or as the Court finds convenient. LS&Co. requests to continue the
 25 deadlines to file an ADR Certification signed by parties and counsel and to file either Stipulation to
 26 ADR Process or Notice of Need for ADR Phone Conference for eight weeks until June 6, 2012.
 27 LS&Co. further requests to continue the deadline to file a Rule 26(f) Report and Case Management
 28 Statement for eight weeks until June 20, 2012. Finally, LS&Co. requests to continue the Initial

Case Management Conference, currently set for May 2, 2012, at 10:00 A.M., for eight weeks until June 27, 2012.

A summary of the proposed schedule follows:

Event

Proposed Schedule

Last day to file ADR Certification signed by Parties and Counsel

6/6/2012

Last day to file either Stipulation to ADR Process or Notice of Need for ADR Phone Conference

6/6/2012

Last day to file Rule 26(f) Report, complete initial disclosures or state objections in Rule 26(f) Report, and file Case Management Statement

6/20/2012

Initial Case Management Conference

2:00 PM
6/27/2012, ~~10:00 AM~~

DATED: April 19, 2012

Respectfully submitted,

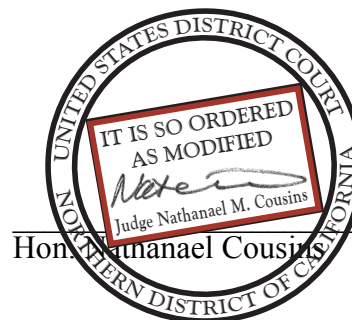
KILPATRICK TOWNSEND & STOCKTON LLP

By: /s/ Gia Cincone

Gia Cincone
Attorneys for Plaintiff
LEVI STRAUSS & CO.

IT IS SO ORDERED.

DATED: April 19, 2012



Hon. Nathanael Cousins